30 brands with the best digital marketing campaigns - best examples of successful marketing campaigns 1. Zappos Zappos, a leader in shoe e-commerce, sets the gold standard for online customer care. In fact, their CEO Tony Hsieh wrote the book on it so it's no shock that they have a stellar digital strategy. **Business Planning a Revolutionary Approach to Business** - the home of the 4-hour investor grade business plan faster investor quality documentation using hyperquestions.

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